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ASIM TANVIR
Assistant Professor
Institute of Business and Information Technology,
University of the Punjab Quaid-E-Azam Campus, Lahore,
Pakistan.
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CAREER OBJECTIVE

I want to achieve excellence in the field of innovation management, to be extra ordinary researcher and to win the noble prize.

8 YEARS EXPERIENCE IN ACADEMIA
Thesis (Supervision)

1) ADOPTABILITY ISSUES OF GPS IN PUBLIC SECTOR IN PAKISTAN (*Accepted in International Conference of Economics, Management and Business, Innovation Technology held in Paris, France on 24-26 August 2011*)
2) ADOPTABILITY ISSUES OF ERP IN PUBLIC SECTOR OF PAKISTAN
3) DECISION SUPPORT SYSTEM AIMS TO SUPPORT BETTER BUSINESS DECISION MAKING IN TELECOM SECTOR OF PAKISTAN
4) CLIENT ACCEPTANCE OF BRANCHLESS BANKING (M-PAYMENTS) IN PUBLIC SECTOR OF PAKISTAN
5) CSR BY HONDA AND ITS SALES
6) AN EMPERICAL ANALYSIS IMPACT OF FINANCIAL CRISES ON ISLAMIC BANKING VS NON ISLAMIC BANKING
7) REJUVENATING THE STOCK EXCHANGE OF PAKISTAN
8) DETERMINING THE NATURE OF RELATION BETWEEN(THE QUALITY OF) CUSTOMER SERVICE AND (THE LEVEL OF) CUSTOMER SATISFACTION FOR THE RETAIL OUTLETS
9) IMPACT OF JOB STRESS ON JOB PERFORMANCE OF MIDDLE LEVEL MANAGERS IN PAKISTANI BANKS

Courses Taught at Undergraduate & Graduate Level:

1. E-business
2. Mobile Commerce
3. Emerging Trends in IT
4. Management Information System
5. Fundamentals of Programming (VC# .NET Technology)
6. System Analysis and Design
7. Database Management System
8. Data Warehousing and Mining
9. Project Management
10. File Organization and Access Method @ Girne American University North Cyprus
11. Introduction to Computer Sciences

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Courses Taught at Undergraduate & Graduate Level:

12. Computer Applications in Business
13. Operations Management
14. Principles of Management
15.

Academic Experience

Assistant Professor
Institute of Business & Information Technology, University of Punjab
(January 2011 to present)
- Taught courses in the area of Information Systems Management
- Program Coordinator IT

Lecturer
Institute of Business & Information Technology, University of Punjab
(August 2005 to January 2011)
- Taught courses in the area of Information Systems
- Supervised HEC approved projects for infrastructure development of the institution
- Program Coordination for IT courses
- Designed and monitored admission process
- Supervised the compilation and maintenance of examination results and student records
- Coordination of Sports & Extra Curricular Activities

Adjunct Faculty Member
University Law College, University of Punjab
(April 2006 to April 2008)

Lecturer
GIFT University
(February 2004 to September 2004)

Adjunct Faculty Member
Girne American University, North Cyprus, TRNC
(October 2001 to January 2002)

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Non Academic Experience

Marketing Manager - Mustang Sourcing
FEB 2002 — JAN 2004

Marketing Executive - Girne American University, North Cyprus, TRNC
JUN 2002 — OCT2002

Web Programmer – Global SoftNet
MAR 2000 — JAN 2001

Web Programmer - Soft Valley
JAN 1999 — JAN 2000

EDUCATION

2002	MBA **-** Information Systems Management CGPA 3.93 (High Honors) Girne American University (GAU) North Cyprus, TRNC
2000	Bachelor in Computer Science (BCS) CGPA 3.56 Punjab Institute of Computer Science (PICS) Lahore, Pakistan
1998	B.A (Bachelors of Arts) University of Punjab, Lahore, Pakistan
1994	F.Sc (Faculty of Science) Government College of Science, Lahore, Pakistan

AWARDS RECEIPT

- 100% Scholarship Secured from GIRNE AMERICAN UNIVERSITY in MANAGEMENT INFORMATION SYSTEMS Program.
- 50% Scholarship throughout Bachelor of Computer Science

COMPUTER SKILLS

- **Application Software**
  MS Office - last used within 6 months
  MS FrontPage, Macromedia Flash 4.0, Macromedia Dream Weaver, Adobe PhotoShop Image Styler, Xara 3D, Xara Image Styler
- **Databases (Development)**
  MS Access - last used within 6 months
  SQL (ORACLE) - last used within 10 months
  MS SQL Server - last used more than 2 years ago
- **Application Languages**
  C++, Java, Visual Basic 6.0, Assembly, ASP, VB Scripting, XML
      last used more than 4 years ago

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LANGUAGES

- English, Urdu, Punjabi and Turkish

REFERNCES

- References will be furnished on demand.